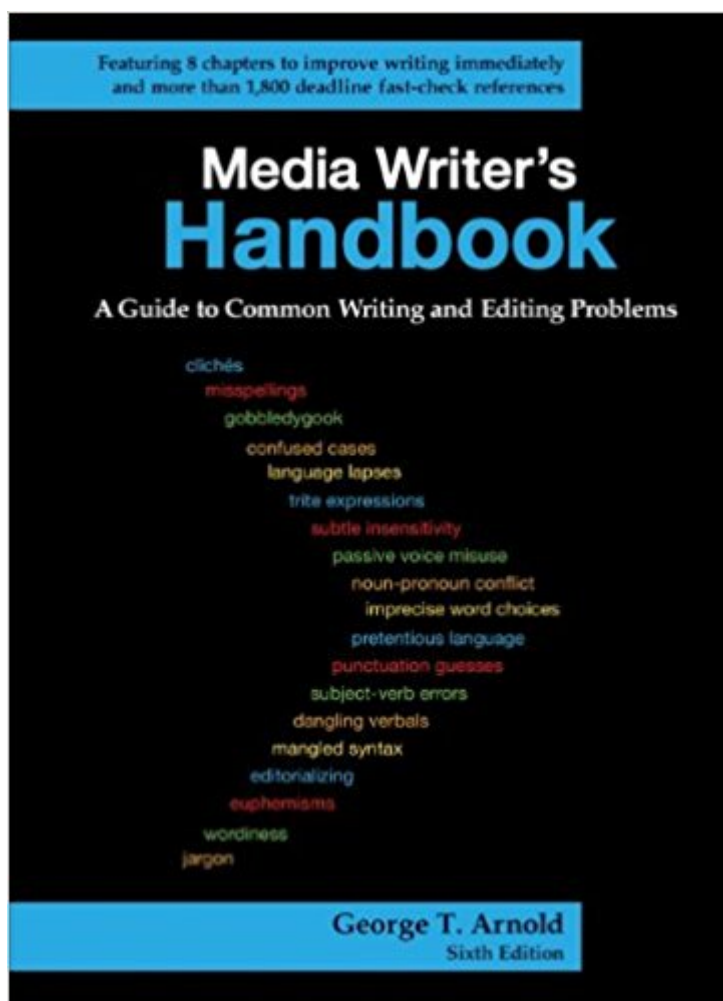


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Media Writer's Handbook: A Guide To Common Writing And Editing Problems



Synopsis

Appropriate for media writing courses as either a primary or a supplemental text, *Media Writer's Handbook* is a primer for anyone who really wants to understand the grammatical and stylistic elements of good writing. Useful as a teaching tool in the classroom, this book also becomes a trusted reference resource for students and professionals. The sixth edition continues to identify and offer simple solutions for the most common language errors committed every day by mass media writers and broadcasters.

Book Information

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Customer Reviews

Dr. Arnold received his doctorate in Mass Communication and Journalism from Ohio University. He has been teaching at Marshall University for 30 years.

I bought this book as a requirement for a college communications course, but it actually ended up being very helpful and one of the few books I kept after college. The book is organized very logically so that the user is able to quickly find what information he/she needs quickly. The spiral bound also makes the book quite sturdy. On most occasions, I've found it's advice to be in line with the AP Stylebook.

Best Grammar book, shipping and price.

The book was good quality. It was shipped fast and was as promised. This book is an excellent tool for any writer or college student. If you struggle with English or grammar, or even if you think you are pretty good (as I did) you NEED this book!

Skimming this book the night before a job interview ... got me the job.

Should be glued to the side of every writer and want to be writers like me. Incredible reading that clarifies points I missed in school.

doesn't get much better Received product in timely fashion. Product is just as described in details. Works great, showed up on time. All around good experience with product and seller. nice ,affordable case,I'll buy again They are ok, but had much better They look delicate but are fairly robust. Seems to be a high quality one!!

Dr. Arnold's book should sit next to any journalist's AP Stylebook. That says a lot about the number of times I've pulled it off my shelf to double-check the use of a verb or just to make sure I'm using the correct word or punctuation for the writing situation at hand.It's quick, it's easy and it's also a reminder that despite the number of years I've been writing in journalistic style, there's an awful lot of ways to foul up. This book helps make sure I don't embarrass myself.

I was a student of Dr. Arnold's at Marshall University, so I'm not completely unbiased. With that said, however, this book, the author aside, is always the first or second book I consult for journalism problems, questions or concerns. Completely different than the AP Stylebook, which focuses more on getting names/places/things correctly identified (read: how to correctly spell and hyphenate "Band-Aid"), this book is a wonderful source for basic English refreshers, such as noun-pronoun agreement, prepositions and sentences and syntax; punctuation, including how and when to use and not use periods, question marks, etc.; and, it includes a terrific "Quick Reference" section detailing words that are frequently confused and misspelled, such as "over" and "more than," and a section on wordiness and trite expressions, such as not using "first annual." I am still working out of my 1996 edition, and find there are many days I wouldn't make it through without it! Thank you, Dr. Arnold, for your instruction and this wonderful book I'll carry with me throughout my career. (I may even have to update to a more current version?)

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